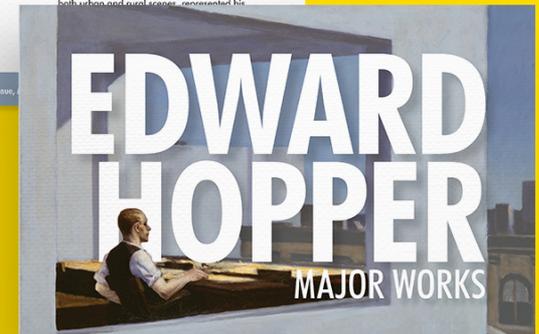
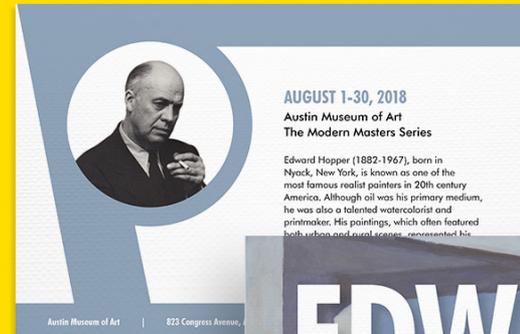
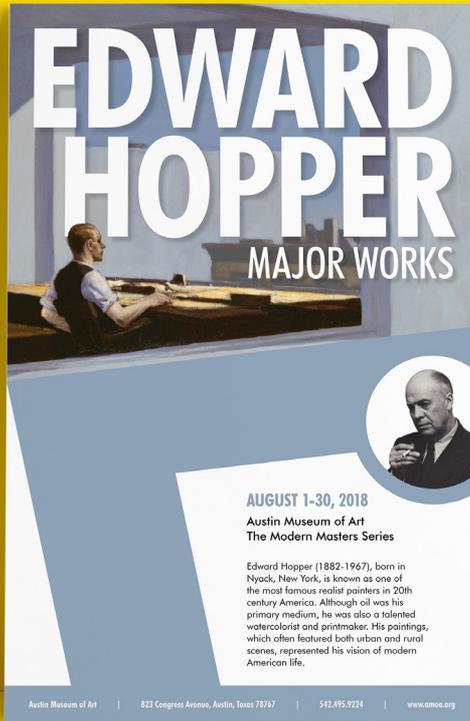


A teal-colored circle is centered on the page, containing the text 'EMMA ROBERTSON DESIGN PORTFOLIO'. The background of the entire page features large, light gray letters from the word 'PORTFOLIO' scattered across it.

**EMMA  
ROBERTSON**  
DESIGN PORTFOLIO



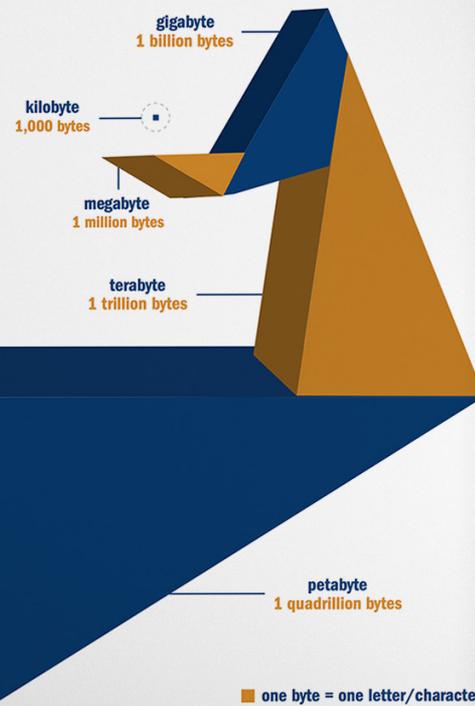
## MUSEUM POSTER AND INFO CARD

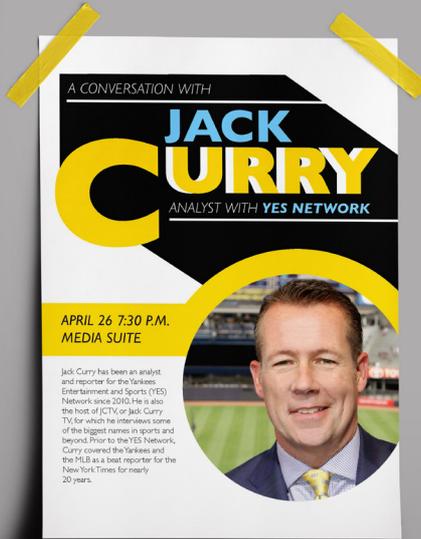
This poster and info card were created for my typography class. The purpose of this project was to shrink a design down to a significantly smaller size (in this case from an 11x17 poster to a 4x6 card) and maintain the information. I wanted to use big, bold type that layered underneath the image to give the poster more depth.



## DATA GROWTH VISUALIZATION

This infographic was created in Adobe Illustrator for the Colby Magazine. It was meant to accompany an article about Colby's new computational biology major. Its purpose was to visualize the growth of data. The design changed drastically from the original, and in the final draft became 3D.





## JACK CURRY EVENT POSTER

This poster was created for the Quinnipiac Bobcats Sport Network. They were hosting a discussion with YES Network's Jack Curry, and had requested a poster detailing the event. I wanted to try something a little different when designing this, and so therefore, I gave it more of a retro feel.



## QBSN: THE MAGAZINE ISSUE 17 COVER

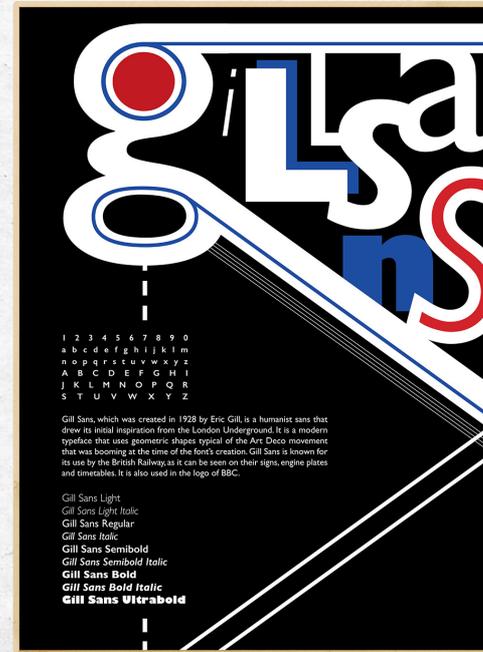
I am incredible proud of this project. For this issue we planned to do a cross country cover, but we weren't sure what sort of photo would be interesting enough. This was my creative solution. I researched long exposure photography and organized a very in depth shoot. The post production work in Photoshop was extensive; I blended two photos together to achieve this result.





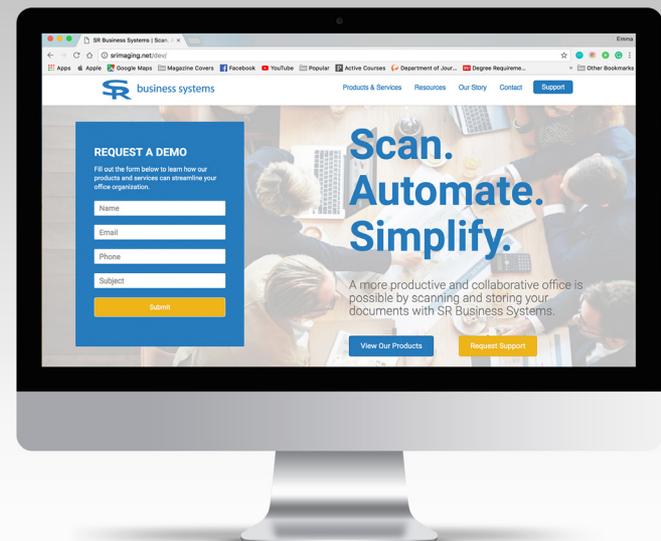
## TYPE SPECIMAN POSTER

This project was created for my typography class. I decided to highlight the fact that Gill Sans drew inspiration from the original typeface used for the London Underground. Therefore, this design incorporates elements from a vintage map of the Underground system, using the round negative space in the letters to symbolize subway stations. The lines are meant to represent train routes.



## SR BUSINESS SYSTEMS WEBSITE

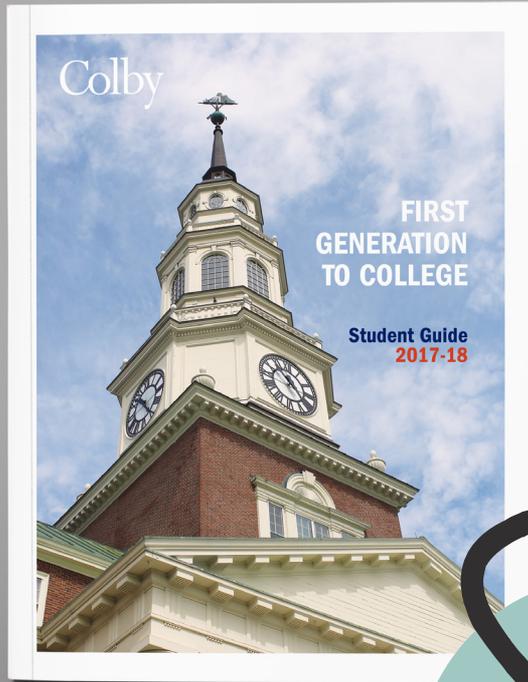
This website was created during my time at Krative. I used the Beaver Builder plugin with WordPress to lay out the site. My biggest challenge with this project was organizing the significant amount of information on the pre-existing site so it would be easy to understand.





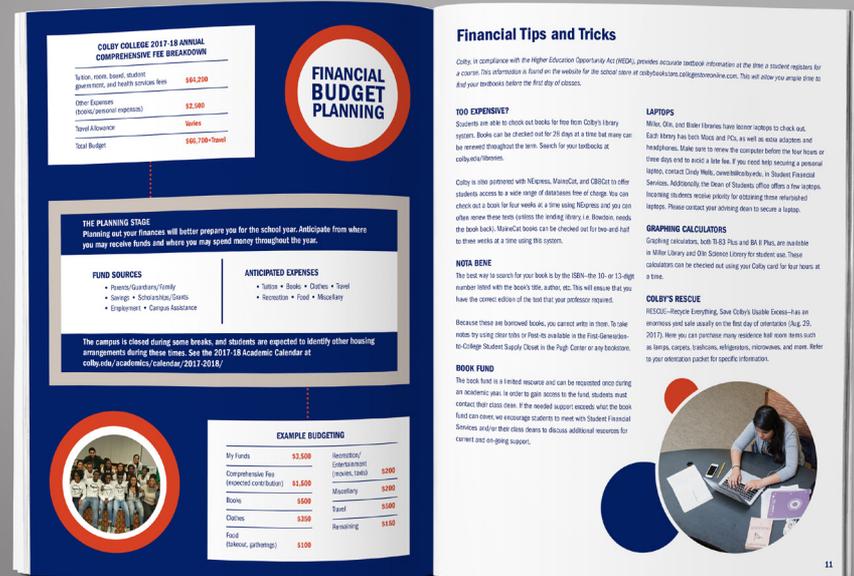
## THE UNDERACHIEVERS CONCERT POSTER

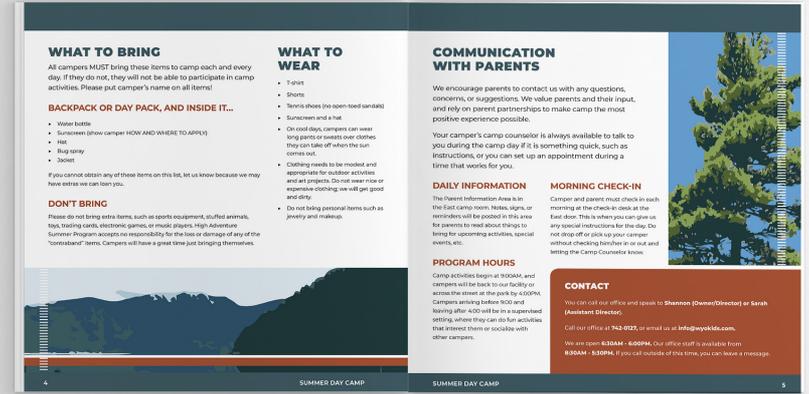
I was hired to create this poster for the radio station at Quinnipiac University. They wanted a concert poster for their 2018 spring concert. This was a very difficult project for me. I was challenged with two indecisive clients, and completely redesigned a previous draft of the poster to create something everyone was happy with in the end. The image was created in Adobe Illustrator and the layout was created in Adobe InDesign.



## FIRST GENERATION TO COLLEGE STUDENT GUIDE

This project was created during my time at Colby College. It was the project that I was most proud of from my time there, because I completely redesigned the previous year's booklet. I started with 16 blank pages. After I completed many image searches within the College's image library, implemented character and paragraph styles, designed two infographics, and used some of my own photography on the cover, the booklet was a complete success and was entirely my creation.





9.

## SUMMER CAMP BROCHURE

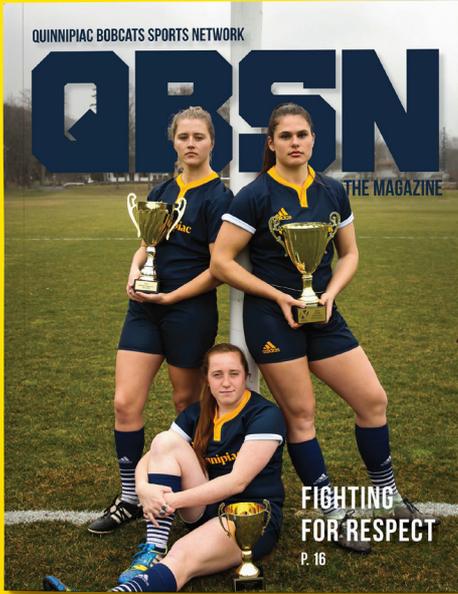
I created this brochure for my typography class. I was given only copy and was meant to turn it into an 8 page booklet. The artwork/imagery was created in Adobe Illustrator, and the booklet itself was created in Adobe InDesign. My biggest challenge with this project was determining the hierarchy of the information. However, the rest of the project was straightforward and the final product was unique and creative.



10.

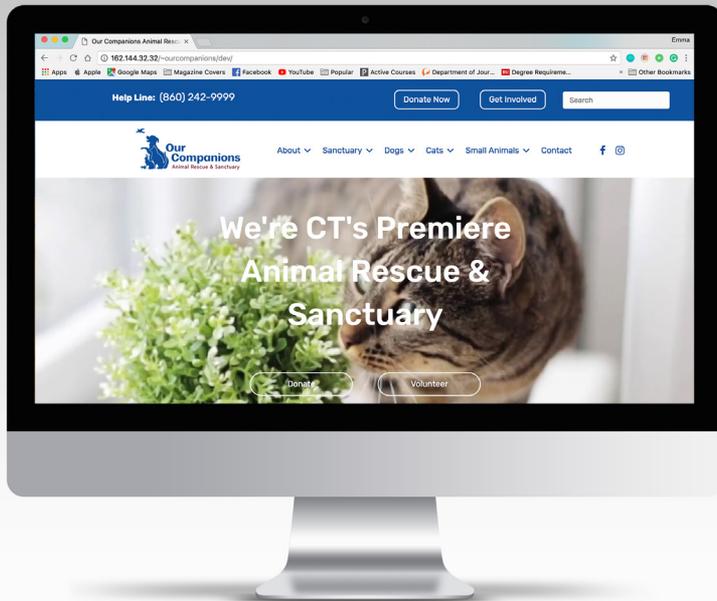
## RECIPE CARD

This was my first project from my typography class. It was a simple task; we were meant to design an interesting layout of a basic recipe. I experimented with unique letter placement that bled off the page. The fish illustration was created in Adobe Illustrator.



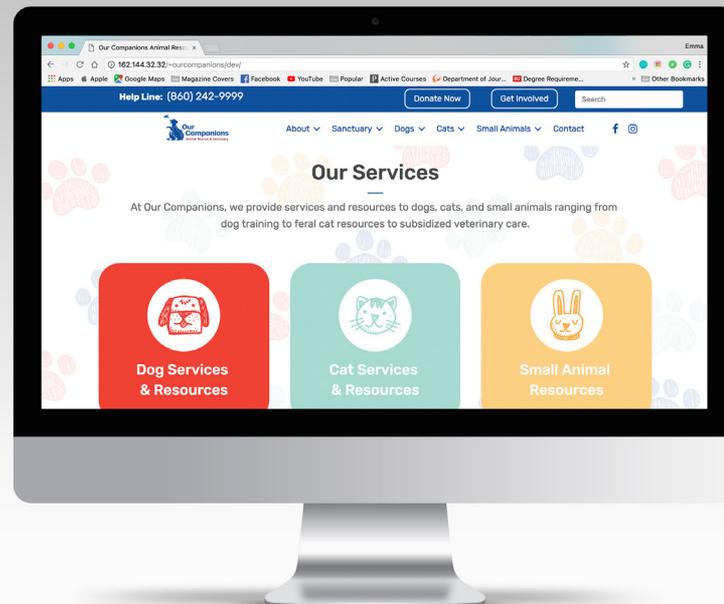
QBSN: THE MAGAZINE ISSUE 19

This was issue 19 of QBSN: The Magazine. I was very heavily involved with the creation of this magazine as the vice president of QBSN. I was the photographer for the cover shoot and the women's ice hockey shoot. I also designed the feature article spreads and numerous others throughout the magazine.



## OUR COMPANIONS WEBSITE

This website was also created during my time at Krative. Although I wasn't the sole creator of this site (I worked on a team with another intern), I played a very large role in the layout and organization of the information.



# Colby



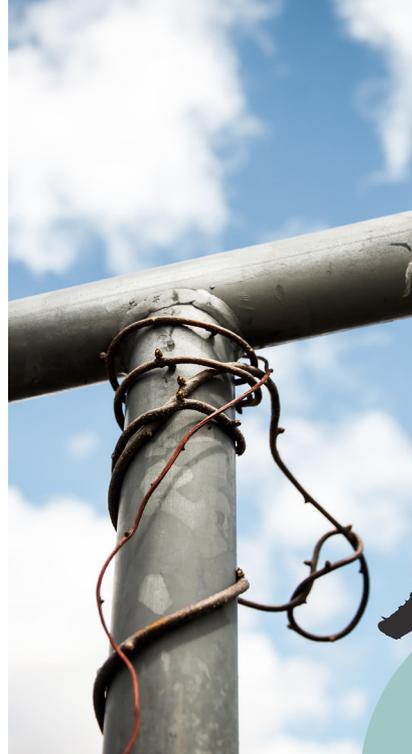


13.

## SPORTS PHOTOGRAPHY

I have taken many photos at sporting events at Quinnipiac University as a member of the Quinnipiac Bobcats Sports Network. I have shot nearly every sport in all types of weather and lighting. While at Colby College as a design assistant, I also shot the Stanley Cup when it visited campus in 2016 with a Pittsburgh Penguins video coach who was from the area.





14.

## PERSONAL PHOTOGRAPHY

These images are only a very small handful from my personal photography collection. I often find that when looking for good photos, I'm attracted to interesting lighting and geometric shapes. However, sometimes there is nothing better than capturing a quiet moment.



Emma  
Robertson